



Avni Martin

COACH | KEYNOTE SPEAKER | TRAINER | AUTHOR

Founder & Director of Training and Coaching - WASAMBE Pte. Ltd.

ICF Accredited Coach - Inner Child Integrated Therapist - NLP Practitioner

Avni Martin, an ICF Master Certified Coach (MCC), Amazon best-selling author of *Happy Ever After* (Penguin Random House SEA), and Founder of an award-winning ICF-accredited coach training school, is a distinguished thought leader, speaker, and mentor. With over 22 years of experience catalyzing change, Avni regularly delivers keynotes, masterclasses, and closed-door sessions for senior HR and business leaders across Asia and beyond.

Previously the Global Director of ICF Coaching Education and Director of Research for ICF Singapore, Avni led pioneering research across 1,300+ organizations in nine countries. Drawing on Inner Child Integration Therapy and NLP Mastery, she brings practical, evidence-informed methods that deepen transformation for HR and business leaders and change-makers across industries.



Avni's Most Popular Media Topics Include:

- Unlocking Leadership Potential: Achieving Self-Peace to Unlock Self-Power
- The Power of Deep Connection: Revolutionizing Leadership and Human Interaction
- Transforming Decision Making and Habits for Enhanced Performance and Productivity
- Innovative Thinking: Developing Creativity and Diversity of Perspectives
- Transforming How We Relate to One Another: With Awareness, Empathy, and Collaboration

Testimonials



Irina Lashvili

Emotional Mastery Trainer | Keynote Speaker | Career & Life Coach

"I had the honor of attending Avni's keynote during ICF 2024. ***She is a true catalyst for impactful change and inspiration.*** From the moment she took the stage, the audience was captivated by her storytelling and connection. Having seen hundreds of speakers, ***Avni's keynote stands out as one of the most memorable and impactful.*** It was deeply moving, leaving us with purpose and insights. ***Avni is, without a doubt, an exceptional speaker whose influence extends far beyond the stage.*** I highly recommend her."

Dirk-Jan Rijks

Talent & Culture Leader | EQ-i Coach | Employee Experience Curator | Global HR Expert

"Thank you Avni Martin for a very interesting session on parts coaching at the ICF Coaching week! The topic was very new to many people in the audience. I simply loved the way you ***held the audience's full attention with great story telling, laced with sense of humor.*** You are a natural on stage and the engagement levels of the people were super high!"



Shub Faujdar

Career Coach | Jobsearch Strategist

"I attended Avni's session on Parts Coaching during International Coaching Week 2024, and I am a fan girl. She is a phenomenal speaker, lifting the room's energy and handling questions effortlessly. ***She generated immense curiosity to dive deep into the topic in just one hour.*** What sets Avni apart—she's not only ***highly knowledgeable but also warm, genuine, and able to connect with people at all levels.*** And that is ***extremely rare!***"

Abhijit Sanzgiri

Finance Professional | Keynote Speaker | Mentor | Author

"Avni Martin addressed a webinar for Professional Speakers Association of India and I was privileged to attend it. ***Avni had me glued for the entire 45 minutes*** of her presentation & I was talking my notes from the enriching & enlightening session.

The free flow of quality thoughts in a simple crisp diction with a warm smile made an instant connect. Her views of how coaching skills can help you make a better speaker were bang on. ***Proximity to the wisdom of powerful & insightful speakers like Avni is real power.*** Her best is yet to come. Wish her the very best."



Melanie (Brouart) Alciati

Talent Development | Career Coach | ACE Certified Personal Trainer | ICF Ambassador

"Avni was one of the ***most outstanding speakers*** at the ICW 2024 conference. She ***build presence*** on stage ***in just few seconds.*** Her ***story telling approach*** helped the public project itself into the scene and ***experience with emotion the breakthroughs*** of the client. The session flew by and left everyone attending with something to think of and take away. More than a speaker, ***Avni is a communicator.*** She can use the stage to ***amplify her transmission*** and create a ***space for the audience to feel with her*** and not only in front of her."

Lipika Subbiah

Leadership Development | PCC | Global Sales Enablement Lead Coaching

"Avni brought so much ***charisma, expertise, humor, and professionalism*** to her talk. I was ***very impressed by her storytelling skills*** and how she brought it to life with a ***simulated demo on stage.*** The Q & A session following the talk was also ***excellent***, and Avni handled the questions with ***competence and compassion.*** I had so ***many takeaways and left inspired*** to learn more from Avni about parts coaching. I look forward to more talks by Avni!"

